

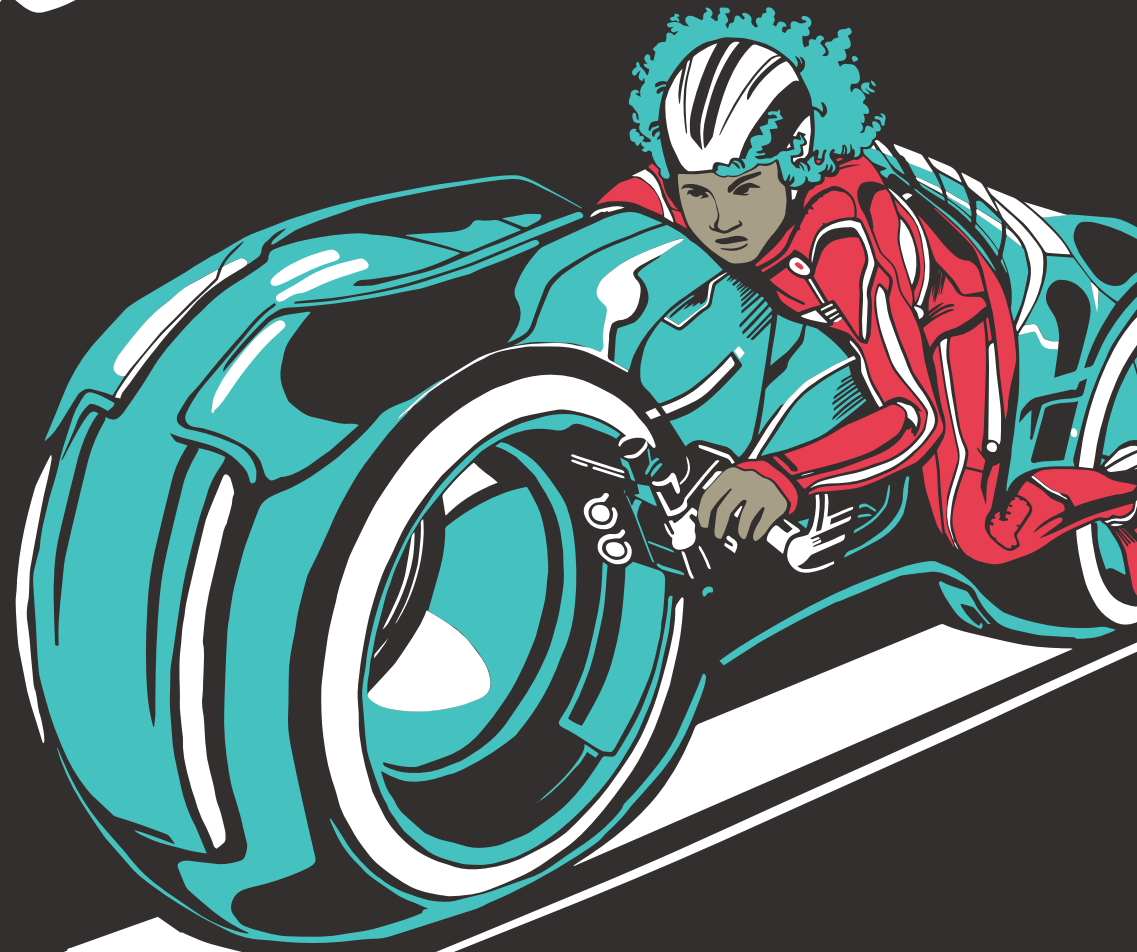
ACCELERATING **ACT-W** TECH ^{WITH} *diversity*

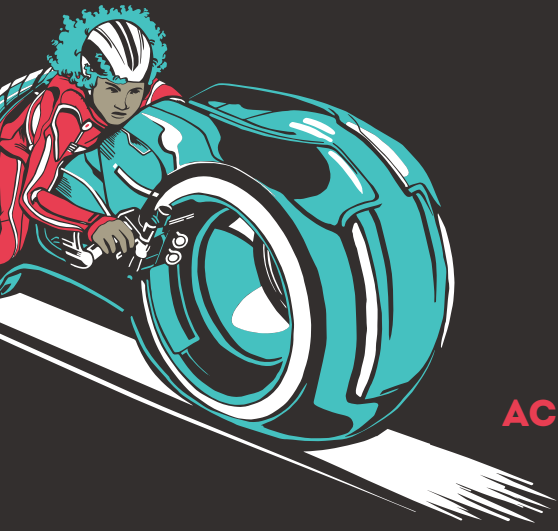
ACT-W 2019 SPONSORSHIP PROSPECTUS

ADVANCING THE CAREERS OF
TECHNICAL WOMEN

ACHIEVING EQUITY: JUNE 26-27, 2019
CONFERENCE: JUNE 28-29, 2019

NATIONAL.ACT-W.ORG





ACT-W

ADVANCING THE CAREERS OF TECHNICAL WOMEN

PORTLAND, OR

PORTLAND STATE UNIVERSITY

ACHIEVING EQUITY: JUNE 26-27, 2019

CONFERENCE: JUNE 28-29, 2019



Presented by ChickTech, ACT-W (Advancing the Careers of Technical Women) events encourage, empower, and engage women, allies, and the tech industry in the quest for equity, inclusion, and belonging for ALL women in technology. ACT-W 2019 is composed to two connected and complementary events:

ACT-W: Achieving Equity is a boutique event that provides action-oriented training and deep discussions to level up diversity initiatives and better enact real, measurable change.

ACT-W: Conference brings together talented women and allies to build skills, grow their community, and accelerate their career paths through speaking sessions, workshops, one-on-one coaching sessions, a career fair, and more!

**JOIN THE
ACT-W
MOVEMENT!**

- FIND HIREABLE TALENT
- PROMOTE YOUR PRODUCT AND SERVICES
- PUBLICLY DECLARE YOUR COMMITMENT TO DIVERSITY
- JOIN CHICKTECH IN SUPPORTING WOMEN IN TECHNOLOGY

HISTORY & EVOLUTION

IN 2013, ACT-W began as a career-boosting evening event in Portland, OR with 120 attendees.

IN 2015, ACT-W grew to a 3-day conference in both Portland and Seattle, covering a variety of topics that appealed to a broader, growing audience of attendees in all stages of their career.

IN 2017, ACT-W was hosted in 7 major cities across America, including New York, Boston, Los Angeles, Austin, San Francisco, and Austin, each with 200-300 attendees.

IN 2018, ACT-W hosted our very first national conference, bringing together women from across the country for a 3 day conference in Phoenix. We hosted our largest conference ever in Portland with over 500 attendees.

IN 2019, we introduced ACT-W: Achieving Equity to our national conference. Achieving Equity is a two-day add-on to ACT-W, built for hiring managers; Diversity, Equity & Inclusion (DEI) professionals; executives; and allies.



WHAT TO EXPECT FROM ACT-W:

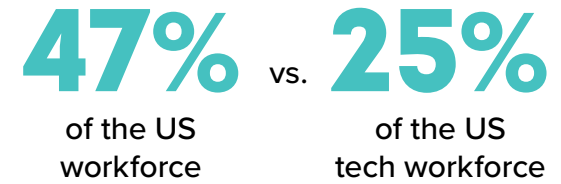
- GROUNDBREAKING SESSIONS
- FORMAL TRAINING WORKSHOPS
- NETWORKING OPPORTUNITIES
- CAREER AND COMMUNITY FAIR
- HAPPY HOUR FESTIVITIES

THE CHALLENGE

A significant portion of technical women leave the tech industry every year while computing jobs are growing at 2x the national average. In fact, there are projected to be 1,000,000 more computing jobs than computer science students by 2020.

WOMEN IN THE TECH WORKFORCE

Despite being 47% of the workforce, women make up only 25% of today's computing workforce. This is down from 38% in the mid-80's.



According to the Bureau of Labor & Statistics.

OUR ATTENDEES

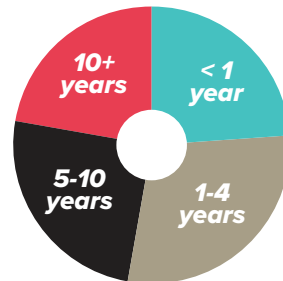
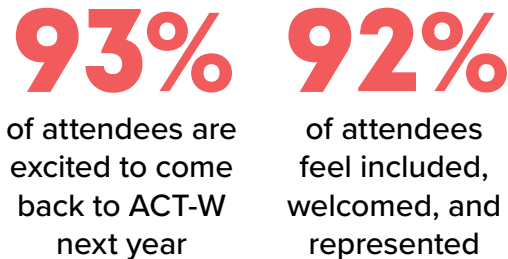
JOB CATEGORIES OF ATTENDEES:

- Programmer/Engineer/Developer
- Student
- Customer Service/Support
- Non-Technical
- UX Designer
- Marketing/Sales
- DevOps/Optimization Infrastructure

ATTENDEE YEARS OF EXPERIENCE:

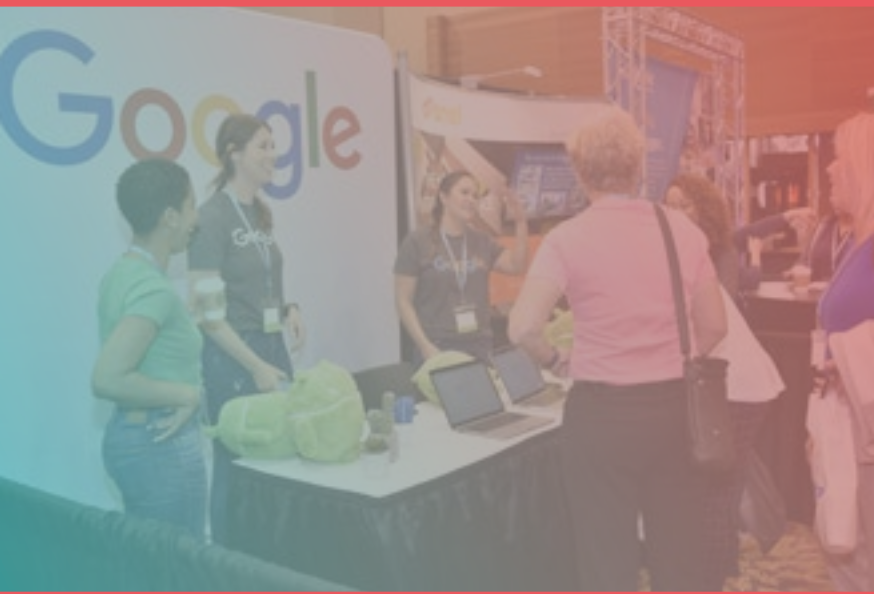
ACT-W attendees come from a wide variety of backgrounds and levels of experience. Attendees range from less than one year of experience in their current position to over 10 years of experience in their occupation.

ATTENDEE RETENTION:

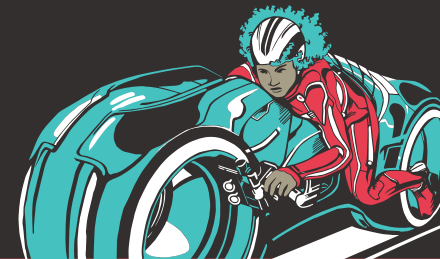


PAST PARTNERS

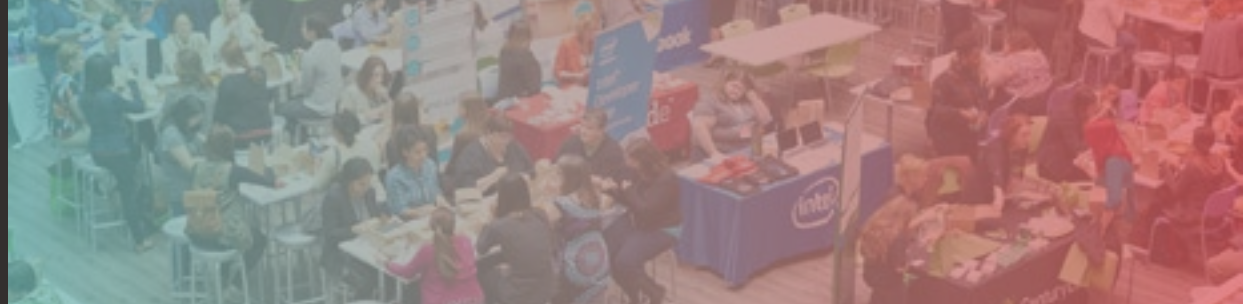
We've partnered with a wide variety of companies and organizations within the corporate and nonprofit sectors.



**JOIN US AS WE WORK TOWARDS
CLOSING THE GENDER GAP
IN TECH AND PREPARE FOR THE
UPCOMING TALENT DEMAND!**



SPONSORSHIP OPPORTUNITIES



PREMIERE SPONSORSHIP

\$25,000

2 SPOTS AVAILABLE

The ideal sponsorship if you're looking to show your support for both ACT-W Conference and Achieving Equity events.

Gain maximum brand awareness opportunities and engagement with attendees.

ACT-W CONFERENCE BENEFITS (JUNE 28-29, 2019)

- Career Fair Table in a prime location (\$4,500 value)
- Run a speaking session during ACT-W Conference
- Logo on all Conference signage and t-shirts
- MC announcement and acknowledgment as Premiere sponsor
- Opportunity to be included in attendee swag bags and event raffles
- 5 Passes to ACT-W Conference (\$495 value)
- 25% discount off additional Conference attendee packages

ACT-W: ACHIEVING EQUITY BENEFITS (JUNE 26-27, 2019)

- Included in Press Release on ACT-W: Achieving Equity
- Full-page ad in Achieving Equity event booklet
- Logo on all Achieving Equity event signage and t-shirts
- MC announcement and acknowledgment as Premiere sponsor
- Opportunity to be included in attendee swag bags and event raffles
- 5 Passes to Achieving Equity Summit (\$3,750 value)
- 25% discount off additional Achieving Equity attendee packages

ADDITIONAL BENEFITS

- 10 Job Postings on the ChickTech Job Board (\$1,599 value)
- Inclusion on event website, social media, and marketing materials
- (Optional) Host an ACT-W Evening co-branded event at your location
- (Optional) Blog post on ChickTech's website & monthly newsletter

SPONSORSHIP OPPORTUNITIES (CONT'D)

PLATINUM LEVEL ACT-W CONFERENCE PACKAGE

\$13,000

2 SPOTS AVAILABLE

The perfect opportunity to engage with 600+ attendees and show your support for women in tech.

ACT-W CONFERENCE BENEFITS (JUNE 28-29, 2019)

- Career Fair Table in a premium location (\$3,750 value)
- Guaranteed presentation opportunity
- Prominent logo on Conference signage
- MC announcement and acknowledgment as Platinum sponsor
- Opportunity to be included in attendee swag bags and event raffles
- Inclusion on event website, social media, and marketing materials
- 5 Passes to ACT-W Conference (\$495 value)
- 25% discount off additional Conference attendee packages

ADDITIONAL BENEFITS

- 5 Job Postings on the ChickTech Job Board (\$1,599 value)
- One-Time Featured Job Posting (\$279 value)
- (Optional) Host an ACT-W Evening co-branded event at your location

PLATINUM LEVEL ACHIEVING EQUITY PACKAGE

\$10,000

2 SPOTS AVAILABLE

Show your dedication to advancing diversity, equity, and inclusion at ChickTech's premiere DEI-focused event.

ACT-W: ACHIEVING EQUITY BENEFITS (JUNE 26-27, 2019)

- Prominent logo on ACT-W: Achieving Equity signage
- Included in Press Release on ACT-W: Achieving Equity
- Full-page ad in Achieving Equity event booklet
- Inclusion on event website, social media, and marketing materials
- 5 Passes to Achieving Equity (\$3,750 value)

ADDITIONAL BENEFITS

- 5 Job Posting Package (\$1,599 value)
- (Optional) Blog post on ChickTech's website & monthly newsletter

SPONSORSHIP OPPORTUNITIES (CONT'D)

GOLD LEVEL
ACT-W CONFERENCE PACKAGE
\$9,000
3 SPOTS AVAILABLE

ACT-W CONFERENCE BENEFITS (JUNE 28-29, 2019)

- Career Fair table in a preferred location (\$3,250 value)
- Guaranteed presentation opportunity
- Logo on event signage
- Opportunity to be included in attendee swag bag and event raffle
- Inclusion on event website, social media, and marketing materials
- 3 Passes to ACT-W Conference (\$500 value)
- 20% discount off additional Conference attendee packages

BONUS: 5 Job Posting Package (\$1,599 value)

SILVER LEVEL
ACT-W CONFERENCE PACKAGE
\$6,000
4 SPOTS AVAILABLE

ACT-W CONFERENCE BENEFITS (JUNE 28-29, 2019)

- Career Fair table in standard location (\$3,000 value)
- Logo on breakout room signage
- Inclusion on event website, social media, and marketing materials
- 2 Passes to ACT-W Conference (\$250 value)
- 15% discount off additional attendee packages

BONUS: 2 Job Posting Package (\$250 value)

SILVER LEVEL
ACHIEVING EQUITY PACKAGE
\$6,000
4 SPOTS AVAILABLE

ACT-W: ACHIEVING EQUITY BENEFITS (JUNE 26-27, 2019)

- Logo on ACT-W: Achieving Equity signage
- Special opportunity to connect with attendees during lunch
- Half-page ad in Achieving Equity event booklet
- Inclusion on event website, social media, and marketing materials
- 2 Passes to Achieving Equity (\$1,500 value)

BONUS: 2 Job Posting Package (\$250 value)

À LA CARTE SPONSORSHIP OPPORTUNITIES

LOOKING FOR A SPECIFIC OPPORTUNITY TO GET INVOLVED WITH ACT-W? CHECK OUT OUR À LA CARTE OPTIONS:

BREAKFAST SPONSOR

\$3,000

4 SPOTS AVAILABLE

Start the day off right and sponsor breakfast at EITHER ACT-W Conference or ACT-W: Achieving Equity.

LUNCH SPONSOR

\$7,000

4 SPOTS AVAILABLE

Connect with all attendees and sponsor lunch at EITHER ACT-W Conference or ACT-W: Achieving Equity.

CAREER FAIR TABLE

\$3,000

20 SPOTS AVAILABLE

Includes table in standard location at ACT-W Conference, social media marketing, and logo on event website and app.

COFFEE BREAK SPONSOR

\$2,000

4 SPOTS AVAILABLE

Connect with attendees and sponsor a Coffee Break at EITHER ACT-W Conference or ACT-W: Achieving Equity.

HAPPY HOUR SPONSOR

\$3,000

3 SPOTS AVAILABLE

Connect and network with attendees at your location after a great day at ACT-W.
Must provide food & beverage.

HAVE ANOTHER SPONSORSHIP IDEA IN MIND?

If you have other sponsorship needs, please contact us. We are happy to work with you on additional ideas or opportunities. Please contact us at: act-w@chicktech.org

LEVEL UP YOUR SPONSORSHIP

EXPAND YOUR REACH! IF YOU ARE CONSIDERING A SPONSORSHIP, YOU CAN ADD OPTIONS BELOW TO CUSTOMIZE YOUR PACKAGE.

LIGHTNING TALK

\$2,500

2 SPOTS AVAILABLE

Send your speaker to present in front of our audience.

Note: Talks provide approx. 7 minutes of stage time

EVENT RAFFLE

\$500

5 SPOTS AVAILABLE

Make someone's day and get direct marketing and announcements to the entire conference.

Note: \$500+ value product or prize required

WELCOME BAG SWAG

\$500

5 SPOTS AVAILABLE

Get in the hands of every attendee and add customized swag to our welcome swag bags.

Note: At least 500+ of product required

10 CONFERENCE TICKETS

\$850

20 AVAILABLE

Provide career advancement training to your employees.

Valued at \$999

5 ACHIEVING EQUITY TICKETS

\$3,500

20 AVAILABLE

Empower your employees to create change through DEI professional development.

Valued at \$3,750

5 JOB POSTINGS

\$500

20 SPOTS AVAILABLE

Save big and connect to the diverse community you want to reach by posting on our job board at jobs.chicktech.org.

Valued at \$849

ADDITIONAL UPCOMING CONFERENCES

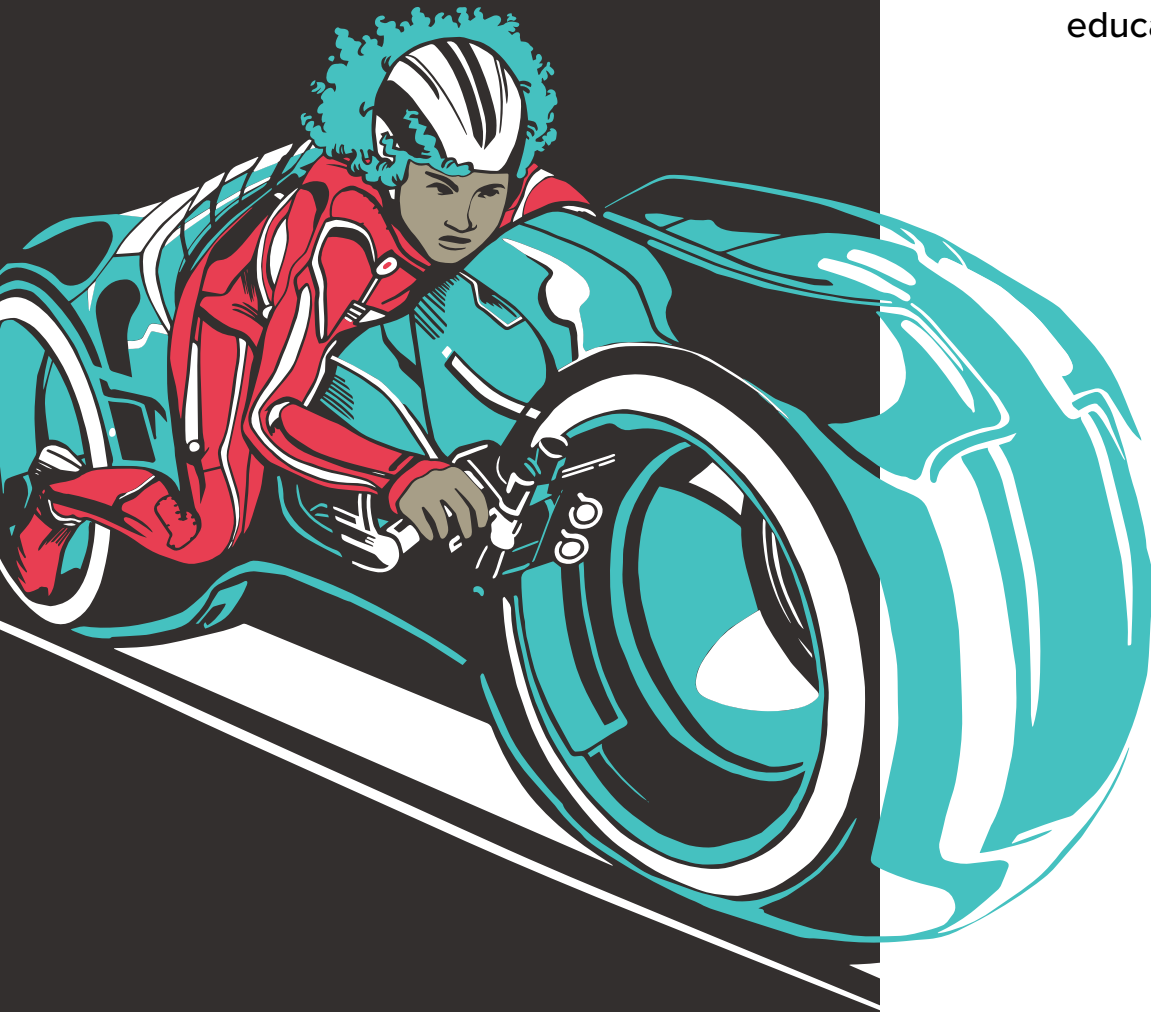
UPCOMING ACT-W REGIONAL EVENTS

ACT-W is coming to several US cities in 2019! Visit us online at act-w.org to learn more about our regional events.



For information about additional regional ACT-W event sponsorship opportunities across the nation, please contact us at: act-w@chicktech.org





JOIN TODAY!

NATIONAL.ACT-W.ORG

All proceeds from the ACT-W National Conference go towards providing local high school girls with STEM education programs and spreading ChickTech's reach to create a culture of inclusion for all!

**CREATING
COMMUNITY**

**DEVELOPING
CAREERS**

**SUPPORTING
WOMEN**

ACT-W

ADVANCING THE CAREERS OF TECHNICAL WOMEN